

Goal #4 - Economic Vitality & Sustainability

The City of West Allis will protect, promote & maintain fiscal wellbeing, including support for proactive citywide development and redevelopment opportunities.

Strategic Action	Suggested Implementation Actions	Lead Dept/Gov	2017	2018	2019	2020	2021
Continue to develop city department & agency long-term financial strategic plan and data-driven decision-making processes		Lead: City Administration Support: Finance					
Engage citywide departmental priority based budgeting, including shared city services review/implementation & related organizational operation innovations to determine how the city can provide the same level of service differently to maintain or reduce costs		Lead: City Administration Support: Mayor, Common Council, Finance					
Develop & implement city departmental human resource succession plan that allows for service to citizens to continue with excellence while restructuring for vacancies& hiring processes		Lead: City Administration					
Actively engage citizens and community stakeholders in identifying the areas/facilities/assets to market the citywide of West Allis as a leading place to start a business or relocate a business or public organization		Lead: Development, BINS Support: Mayor, Common Council					
Continue to develop city wide technology opportunities and utilize software to ensure efficient and effective use of government		Lead: IT/CFE, City Administration, all departments Support: Mayor, Common Council					