



FOR IMMEDIATE RELEASE

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CHILDREN'S SPA AND SALON LATEST ADDITION TO WEST ALLIS SIX POINTS REDEVELOPMENT

FOR IMMEDIATE RELEASE - West Allis, WI – July 14, 2017 – West Allis – Kater 2 Kidz Salon and Spa Boutique, 6129 W. Greenfield Ave. in West Allis, is celebrating their grand opening on Sunday, July 16 from 3 – 6 p.m.

The business offers hair and nail services for children as well as themed children's birthday parties. "Kater 2 Kidz Salon and Spa Boutique is the result of pursuing a dream, shedding some tears, gaining family support, and working hard," said Migdalia M. Smith, owner and operator. Regarding her choice of location, Smith notes, "West Allis offered an affordable opportunity to start my own business."

Kater 2 Kidz received technical and financial assistance through a partnership through the City of West Allis and Wisconsin Women's Business Initiative Corporation (WWBIC), and is the latest addition to the redevelopment of West Allis' Six Points Farmers Market area. Mandel Development Group is expected to commence construction of a \$62 million development in the area this fall.

Kater 2 Kidz' location in the Six Points neighborhood has seen major investment by property owner MCH Properties LLC. The adjacent space in the building will be the new home of the Peanut Butter and Jelly Deli, a sandwich shop expected to open later this year. Kater 2 Kidz also joins a growing network of women-owned businesses in West Allis, including Lula Mae Aesthetic Boutique at 6330 W. Greenfield Ave., The Farmers Wife Restaurant at 6533 W. Mitchell St., and Goddess Nails and Spa at 8008 W. National Ave.

Mayor of West Allis Dan Devine praised the addition of Kater 2 Kidz to the community, noting, "Migdalia's dedication and unique business concept are a welcome addition to our business community. West Allis is proud to be a municipality that supports diverse entrepreneurship and we're pleased to provide the resources small business owners need to make their dreams a reality."

Amber Miller, regional project director of WWBIC, adds, "We're happy to partner with the City of West Allis to make Migdalia's dream come true. She will be extremely successful in her business venture."

For more information, contact Mayor Dan Devine at ddevine@westalliswi.gov, or visit Kater 2 Kidz Salon and Spa Boutique on Facebook.

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