

CRIMSON WAY CHURCH

BACKGROUND

Crimson Way is a non-denominational church of 250 people and growing established in Elm Grove, Wisconsin, in fall of 2015. Crimson Way is a plant of WeatherStone Church in New Berlin. WeatherStone has approximately 1100 members and was established in 1995.

OUR VISION

To raise-up an army of suburban and urban missionaries who will love our community and world to Jesus.

OUR THREE PASSIONS

We will see our vision fulfilled through our three passions. To:

- **Love and experience God.** We will love and experience God by developing an intimate relationship with the Holy Spirit and walking in the continual awareness of God's presence at all times. We will seek God's face, not His hand. We will seek God's love, not His power. When we do these things, we will touch heaven and change earth! We will experience the blessings and power of God! But these are not the primary drivers of our relationship with God...Love is.
- **Love our neighbor.** We will love our neighbor by showing people the love of Jesus in all that we do, whether it's helping someone buy groceries, bringing someone a meal, digging a water well, helping at an orphanage, or putting a new roof on someone's house. People don't care how much you know until they know how much you care. When we show people how much we love them, we will love people to Jesus and then disciple them.
- **Grow in wisdom.** We will grow in wisdom by unearthing the great treasures found in God's Word and empowering people through meaningful and practical teaching and discipleship. "My people perish for a lack of knowledge." Hosea 4:6.

FOUNDATIONAL SCRIPTURES

Isaiah 1:18 "Come now, and let us reason together," says the Lord. "Though your sins are like scarlet, they shall be as white as snow. Though they are red like **crimson**, they shall be as wool."

Matthew 9:35-38 "Then Jesus went about all the cities and villages, teaching in their synagogues, preaching the gospel of the kingdom, and healing every sickness and every disease among the people. But when He saw the multitudes, He was moved with compassion for them, because they were weary and scattered, like sheep having no shepherd. Then He said to His disciples, 'The harvest truly is plentiful, but the laborers are few. Therefore, pray the Lord of the harvest to send out laborers into His harvest.'"

LOCAL MISSIONS

WHAT WE BELIEVE:

"Then He said to them, 'Follow Me, and I will make you fishers of men'." Matthew 4:19 (NKJV)

WHY LOCAL MISSIONS?

When Jesus began His ministry, he started by calling His disciples, asking them to follow Him. Follow - an action - was not just for their individual personal closeness with Christ, but He connected this action with His plan to "make you fishers of men." So not only is it God's intention that we gather together to grow in Christ as the Church, but it is also His challenge that we go into the world to seek those that do not yet know Him...to share Christ's love, so that they will come into a close relationship with Him.

At Crimson Way, we want to come together in unity and get outside of the four walls of the church to love people the way Jesus has taught us to love. It is through this love, that people will come to know Christ living inside of us. Jesus said in John 13:35, "By this all will know that you are My disciples, if you have love for one another." Ultimately, people don't care how much you know until they know how much you care. We will love people first - with the love of Christ - and then share the message of Christ once we have developed a relationship with people in a real and natural way.

WHAT WE DO?

We do local missions like most missionaries do world missions! We go into communities and begin to develop long-term relationships with families and community leaders. We do not just go into a community for a short period of time or to do an occasional outreach. We establish a long-term footprint in a community...a permanent place within a community to serve as a platform for demonstrating the love of Jesus to people.

HOW DO WE DO IT?

First, we spend time praying for the community. Then, we begin to meet people and develop one-on-one relationships with them as God leads us. Importantly, we do not engage in door-to-door "witnessing." Our goal is to meet the needs of the community, not inconvenience them. People don't care how much you know until they know how much you care. Once we begin to develop individual relationships with people, we conduct outreaches in coordination with local community leaders. This includes working with local government leaders to identify and meet the needs of the people in the community, including helping people with food and financial assistance and connecting people with health care, job, counseling, and rehab resources.

CRIMSON WAY CHURCH & COMMUNITY SERVICES

ACTIVITIES

Central to Crimson Way Church's local missions vision is the provision of community services at church locations that will help **transform and rebuild communities by meeting the needs of working families**. While Crimson Way truly loves the homeless and those with mental health disabilities, there are many other impactful organizations helping these individuals

Crimson Way Church's campus and community services in West Allis will be located at 6125 W. National Avenue. Crimson Way will offer the following community services to help transform and rebuild communities and families:

- Love Your City beautification programs
- Financial and Mortgage Education workshops in coordination with banks, like Wells Fargo, and accounting firms, like PWC
- Health Education workshops in coordination with health care providers and pharmacies, like Walgreens
- Crimson Recovery – Drug, alcohol, and pornography addiction support groups
- Cole's Cupboard - Food pantry (targeted to working families and church families)
- Loving Hands Diaper Bank for struggling moms
- After school programming for kids
- Recreational and sports activities for kids
- Summer day camps for youth Kindergarten to 6th grade
- Tutoring services at area schools
- Women support groups

PARTICIPANTS

The services are open to any child or adult needing applicable services.

LOCATIONS

Activities will take place in a variety of locations. Beautification programs will take place across eastern West Allis areas. Summer camp will be conducted in county, city, or school park green space areas. Tutoring will be conducted in various schools agreed upon in partnership with West Allis/West Milwaukee Public Schools. Outdoor sporting activities will be conducted at local parks. Most other activities, like support groups, food pantry, indoor recreation services for kids, and workshops will be conducted at Crimson Way's West Allis campus.

SCHEDULE

- Beautification programs will take place spring through fall.
- Summer camps will occur late June to August.
- Tutoring will happen from September to May in selected schools.
- Loving Hands Diaper Bank, Cole's Cupboard, and support groups will be year round at Crimson Way Church.
- Sports and recreation will occur during the year at Crimson Way's West Allis campus and at designated parks.