



## WEST ALLIS BIKE SHARE PUBLIC INFORMATION MEETING



Welcome to the public involvement meeting for the proposed bike share system in the city of West Allis. The purpose of this meeting is to explain what a bike sharing system is, present bike share station location alternatives under consideration for this project, and receive input from citizens. As stakeholders, your views are important to the planning process and will help us identify issues and make better decisions. Your attendance today indicates your interest in this project, and your questions and comments are appreciated.

### PROJECT OVERVIEW

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The City of West Allis received Wisconsin Department of Transportation (WisDOT) Transportation Alternatives Program (TAP) Grant funds to construct a bike share system including approximately 9 stations and 90 bikes. It is anticipated that the bike share system will serve three primary user groups: local employees, recreational/errand riders, and visitors. Bike sharing stations should be focused in areas that best serve all three groups.

Bike share connects people to places by allowing them to check out a bike in one location and ride to another station to check the bike in. The placement of stations seeks to satisfy the following needs:

- Stations should be close enough to each other to make a bike share trip as fast and convenient as driving a car
- The most successful stations are typically located near places where people want to go and where many people live/work
- Stations should be located to take advantage of existing investments in bicycle infrastructure

Most successful bike share systems start out by focusing on building a small, dense network that serves locations of community importance. Once the system is established, they typically expand outward to connect with surrounding areas.

Wauwatosa and Shorewood are also currently in similar stages of development and plan to join Milwaukee's Bublr system concurrently with West Allis in 2017.

### PROJECT FUNDING

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The approximate project cost for the design and construction of concrete pads and electrical service, and procurement of the equipment is \$499,000. The City received a federal grant for 80% (\$399,000) of the project cost with the remaining 20% (\$100,000) to be funded with private donations. No local taxes will be used for the construction or operation of the bike share. Bublr (which is a nonprofit corporation) will take over operation and funding of the stations, so the City will not operate the system once it is built.

## PROJECT SCHEDULE

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|  |                             |
|--|-----------------------------|
| Final Site Selection, Environmental Review, Preliminary Plans                    | June - August 2016          |
| Final Plan Preparation, Construction Documents, and Advertisement to Contractors | September 2016 – March 2017 |
| Bike Share Station Site Preparation and Installation of Stations                 | Summer 2017                 |

## PROJECT CONTACTS

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Public input is an important part of the project development process and your comments are encouraged. A comment sheet is provided with this handout for your use. If you have any questions, comments or would like additional information, please contact:

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# WHAT IS BIKE SHARE?

Bike share is a flexible and convenient transportation and mobility option that allows users to have access to bicycles throughout a community. Bike share systems offer specially-designed, durable, and versatile bicycles that can be picked up and dropped off at any bike share station in the area.

A bike share system can be accessed through subscriptions ranging from a few dollars for one day to annual memberships that generally cost between \$60 to \$100. Bike share is different from bicycle rentals in that it encourages short trips and high turnover by using a fee structure that charges higher rates the longer a bicycle is kept out.

While bicycle rental is good for long distance bicycling, bike share is perfect for running errands, visiting friends, or riding around town.

## Bike Share:

- Provides a transportation option by allowing first/last mile connections to transit, residences, and job centers.
- Provides a form of bicycle transportation that eliminates storage and maintenance costs.
- Represents an additional opportunity for people to incorporate active transportation into their daily lives.
- The City of Milwaukee has an existing bike share system that will be expanding dramatically in coming years.
- The Cities of Wauwatosa and West Allis and the Village of Shorewood are in the early stages of planning for a system that will tie-in with the Milwaukee system in the future.



Minneapolis Nice Ride



Madison B Cycle



Capital Bikeshare



Milwaukee Publr



San Antonio B Cycle

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## PUBLIC INVOLVEMENT MEETING

I.D. 2995-01-06  
West Allis Bike Share  
Milwaukee County  
West Allis City Hall, 7525 W. Greenfield Avenue, West Allis, WI 53214  
June 14, 2016, 5:00 to 7:00 p.m.

## SUBMIT YOUR COMMENTS

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Please use this page to record any comments or questions you may have regarding this project. Comments may be placed in the comment box, emailed to Peter Daniels at [pdaniels@westalliswi.gov](mailto:pdaniels@westalliswi.gov), or mailed to the address on the back of this sheet. **Please return comments by June 28, 2016.**

**Please Print**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Comments: \_\_\_\_\_

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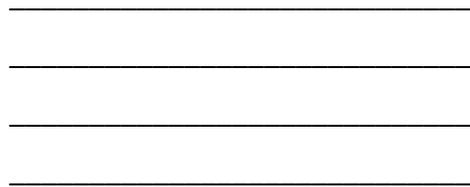
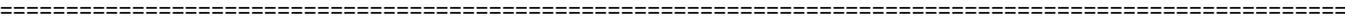
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Fold along lines, tape closed, and mail with proper postage



PLACE  
STAMP  
HERE

MR. PETER DANIELS  
CITY OF WEST ALLIS  
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WEST ALLIS, WI 53214

