

2016 City of West Allis 5-Year Strategic Plan Process Overview & Timeline

Approved/final: May 19, 2016

**NOVEMBER 2015 -
MAY 2016**

**JUNE -
SEPTEMBER 2016**

**SEPTEMBER -
NOVEMBER 2016**

**DECEMBER
2016**

Plan for Planning

- Pre-Plan Doc Review & Fact Book Development
- Process Champion Preparatory Interviews
- Pre-Process Conference with Steering Committee

**Internal & External
Assessment**

Public Input

Citywide Public Survey
Focus Groups

SOAR Community Education & Engagement:

Strengths
Opportunities
Aspirations
Results

**Strategic Issue
Development**

Strategy Formulation

- Public & Stakeholder Input Analysis
- Strategic Goal/Objective Identification

**DRAFT
STRATEGIC PLAN**

Plan Implementation & Management

- Formal Adoption of Plan by City Governance
- Ongoing Community Engagement
- Annual Plan Reassessment & Monitoring