

**WEST ALLIS
POLICE
DEPARTMENT**

**CRIME PREVENTION
PROGRAMS**



2014



Dear Citizen,

The West Allis Police Department provides this booklet to you as an informational guide to various programs offered by our Crime Prevention Bureau. It is our intent to provide various programs that allow us to establish partnerships between citizens, neighborhoods, businesses and city services, which allow us to work together to solve problems.

As the needs in our community change, we will continue to offer new innovative programs and services. Please keep in mind that twice a year we conduct Neighborhood Partnership Meetings that allow you to keep informed about current crime trends and what we are doing to combat crime.

In conclusion, we need your assistance and partnership to reduce the reality and perception of crime in our community. We asking you to get involved in your neighborhood, your schools and your community, as your involvement is integral in maintaining our quality of life.

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PROGRAMS

Alcohol Compliance Checks

Alcohol compliance checks look to educate liquor license holders, their employees, children, and the general public on laws prohibiting the sale of alcoholic beverages to underage persons. Our goal is to reduce the accessibility of alcohol products to underage persons by canvassing taverns, restaurants, and beer/alcohol depots through the use of compliance checks (utilizing an underage person under the supervision of an officer). The West Allis Police Department is dedicated to preventing underage persons from procuring alcoholic products by limiting their access to alcoholic products and educating these vendors about underage persons alcohol access laws.

Bank Alert

The Bank Alert program involves local financial institutions taking an active role in preventing crime. The Police Department will assist by educating financial institution employees in armed robbery prevention training, performing business security surveys, and publishing informational newsletters.

Bicycle Registration

In an effort to deter bicycle theft and increase the return of recovered stolen bicycles, the West Allis Police Department offers free bicycle registration. This is a year round program with registration forms available at the front desk and at Police sponsored functions such as National Night Out.

Bicycle Safety

As a service to West Allis children, the Crime Prevention Bureau conducts bicycle safety programs in the summer at various West Allis playgrounds upon request. The purpose of the program is two-fold: The program is taught to make children aware of bicycle safety by following traffic laws while also allowing the public to converse one on one with a West Allis Police Officer in a positive setting.

Burglary Reduction

The Burglary Reduction Program is a summer initiative that strives to reduce burglaries by identifying burglary trends throughout the city. Because of the statistical data gathered by our department's Crime Analyst, this program is very effective. Crime data is shared between Liaison Officers and the Detective Captain. Together this team strategically maps out areas in the city that are most vulnerable. The Liaison Officers are also assigned burglary cases that require follow up investigation.

Business Alert

The Business Alert Program centers on local businesses taking an active role in preventing crime. The program establishes a network of communication between businesses in an area. The police department assists by offering security meetings, performing business security surveys, and publishing informational newsletters.

Church Festivals

The City of West Allis is home to several festivals including those hosted by churches. These

church festivals have their own unique issues and problems, which include underage alcohol consumption and the gathering of large groups of juveniles. The West Allis Police Department, in cooperation with the City Attorney's office has established guidelines for the churches to follow during their event. Prior to the festival, each festival organizer must meet with a Crime Prevention Bureau representative and together go through these guidelines, which include the number of tents allowed to serve alcohol and the requirement of having a licensed bartender on site. The goal of these guidelines is to ensure public safety and eliminate underage alcohol consumption.

Citizen Police Academy

The Citizen Police Academy is a ten-week course designed to provide citizens with a first hand look at the operations and inner workings of the police department. Participants will be instructed in basic police procedures and participate in some of the same training officers receive. Topics include: Accident investigations, identity theft, Crisis Response Unit operations, defense and arrest tactics, K-9 utilization, narcotics, street gangs, DWI enforcement, Fire Arms Training System (FATS), live shooting on the range, and much more. This program will also provide the opportunity to ask questions about police services and learn current policing trends.

Citywide Clean Up

The Citywide Clean Up program is a clean up effort coordinated by the Crime Prevention Lieutenant. Twice a year or as needed, the

Crime Prevention Bureau reaches out to various West Allis organizations, schools, and residents requesting a donation of their time in cleaning up areas that are a significant blight. Home Depot and other local businesses donate many of the materials used in the clean up.

Nearly 100 volunteers have assisted in past clean up events, helping to make West Allis a better place to live, work, and raise a family. After the hard work is done, a luncheon is provided to the volunteers.

Combat Auto Theft

The goals of the Combat Auto Theft (C.A.T.) program are to prevent motor vehicle thefts and arrest car thieves. When an owner registers their vehicle in the C.A.T. program, they receive three (3) reflective decals that are placed in the vehicle's windows. These decals identify the vehicle to police officers as a C.A.T. vehicle. Car owners sign a consent form allowing the police to stop the vehicle without cause if it is operated between the hours of 1:00 a.m. and 5:00 a.m. There is no cost for this program.

Community Alliance Against Drugs

The West Allis Police Department partners with the Community Alliance Against Drugs (CAAD) in sponsoring many family friendly events throughout the year. The CAAD Board, in cooperation with the West Allis Police Department organizes and runs these events. It is the intent of CAAD and the WAPD to keep these events reasonably priced so families of all income levels may enjoy the numerous activities. The yearly family fee, which includes a CAAD

membership and admission to all sponsored events, is \$20.00. Several events that are currently planned or are being considered include:

- New Year's Eve Event (1000+ attended)
- Winter Fest / Super Bowl Party (350 attended)
- Movie Nights (3-4 throughout the year – 150-200 attended)
- Halloween Fun Fest
- Pizza night
- Open swim / barbecue
- 5K Walk / Run at the Milwaukee Mile
- A La Carte/Craft Fair
- Teens - Tuesday Nights in the Park / DJ and pizza.

Community Policing Initiative

This initiative was developed to help citizens understand the importance of "Target Hardening" their homes and property. During the summer months, the West Allis Police Department's school liaison officers concentrate on neighborhoods that have been victimized by burglaries, car break-ins, graffiti, and other crimes. The officers walk through these neighborhoods, meet with citizens, and educate them on ways to make their residence more secure and less attractive to criminals.

In addition, officers promote many of our crime prevention programs and the benefits of belonging to a neighborhood watch program.

Community Prosecutor

The West Allis Police Department's Community Prosecution Program is based on a prosecutor's

responsibility to not only to review / charge cases but also assist in solving public safety issues, preventing crime, and improving the public's confidence in the justice system. Around the country, prosecutors are taking on new responsibilities that reflect this shift—by working out of neighborhood offices and collaborating with others (including residents, community groups and other government agencies) in the development of problem-solving initiatives. In many cases, community stakeholders actually help to set the crime-fighting agenda and participate in the solutions.

Definitions of success are changing as well. Rather than simply tallying cases won or jail sentences imposed, community prosecutors are measuring the effect of their work on neighborhood quality of life, community attitudes, and crime.

Concerned Parents Program

The goal of the Concerned Parent Program is to prevent property loss or damage, personal injury, underage alcohol consumption, as well as other illegal activity. A parent can enroll in the Concerned Parents Program by signing a consent form and leaving a house key at our department. If illegal activity is suspected inside the residence while parents are away, this program allows Officers to enter their home during the dates and times specified.

Crime Prevention Seminars

The Crime Prevention Bureau offers numerous crime prevention seminars to make West Allis a

safer and more productive place to live and work. In addition to our many existing seminars, the Crime Prevention Bureau can create a program to meet the needs of our citizens.

The following seminars are available through our Crime Prevention Bureau.

- Armed Robbery Prevention – This power point presentation is geared towards bank employees and includes material on armed robbery prevention techniques and our departmental response should a situation arise.
- Retail Theft Prevention – This seminar is geared towards retail business employees. The seminar covers ways to avoid being a victim of retail theft and what to do if a theft occurs.
- Internal Theft – This seminar is for business owners and managers covering ways to avoid employee theft and steps to take if your business is victimized.
- Safe Schools Seminar – This is a power point presentation given to new teachers each fall in the WAWM School District.
- Personal Safety – This seminar is available for people of all ages and covers overall personal safety and awareness.

- Identity Theft – This seminar helps our citizens safeguard their personal information; including Social Security Numbers, bank account numbers and stresses the importance of shredding documents. In addition, the presenters focus on reviewing the numerous scams that plague our society.

Crime Stoppers

The West Allis / West Milwaukee Crime Stoppers is a local community effort, involving the public, the news media, and the police department in an organized fight against crime. It offers anonymity and cash rewards to those who furnish information leading to the arrest of offenders and/or the apprehension of fugitives. Crime Stoppers is a non-profit, civilian board of West Allis and West Milwaukee citizens and businesspersons. The board of directors meets monthly to discuss fundraising methods, reward payouts, and the daily operations of the organization. The Police coordinator informs the board of incoming tips, dispositions, case reviews, and reward recommendations.

The Crime Stopper tip line is NOT designed for crimes in progress. Crime Stopper calls supply new information, along with naming suspects and/or addresses on crimes having already occurred. These tips help police solve cases that had been “dead-ended”, or closed because there were no suspects or clues. Crime Stoppers obtains crime information to assist the police department, and police investigators solve

the crimes. The maximum award for each event is \$1,000.00.

Graffiti Abatement Program

Allowing graffiti to remain on our property sends a message that this type of behavior is acceptable and encourages other offenders to degrade the community with more graffiti or other vandalism. After a police report has been made, the graffiti should be removed as soon as possible. Home Depot has partnered with the West Allis Police Department to provide a Graffiti Clean-up Kit for those that have reported the graffiti and receive a letter from the Crime Prevention Bureau. The West Allis Police Department has hired a part-time Graffiti Abatement Specialist who will clean up the graffiti once a police report is generated and the property owner or agent signs a release of liability form. Typically, graffiti is removed within 48 hours of being reported.

Holiday Shopping Program

The Holiday Shopper Program focuses on businesses on Hwy 100, S. 70th to S. 76th St. on Greenfield Ave., and at the Towne Center. Extra attention is paid to financial institutions to include the fast loan/auto title loan companies. Additional police staffing is brought in through grant funding. The Holiday Shopper Program kicks off on Black Friday (morning after Thanksgiving) and continues through the Christmas holiday. During the Holiday Shopping Program:

1. Officers contact small and large business owners/managers/employees, including the financial institutions/fast loan/auto title loan businesses.

2. All work is done in marked squad cars as high police visibility often assists in preventing robberies and thefts in business districts.
3. Foot patrols are conducted, specifically in the Towne Center & W. Greenfield Ave. / 70th-76th St.
4. Business parking lots are monitored closely.

Home Security

In an effort to reduce residential burglaries, the West Allis Police Department in cooperation with the West Allis Department of Housing, offers homeowners and renters, free home security surveys and installations to qualified applicants. The security measures include deadbolt locks, door viewers, first floor window pinning, pipes or burglar bars for basement windows, and unbreakable glass over windows of entrance doors. This program is funded through the use of a Community Development grant.

The administration of the City of West Allis Free Home Security Program will be the responsibility of the Crime Prevention Bureau Supervisor. When sworn personnel responds to a burglary complaint, they shall inform the complainant about this program. To be eligible, household income cannot exceed the limits set forth by the city. At the discretion of the Chief of Police, this program is also available to victims/witnesses of crimes who have been threatened or who, in the judgment of the department, express specific, credible reasons for fearing intimidation or further victimization.

Landlord Training

The intent of the Landlord Training Program is to

educate and inform landlords so as to reduce landlord-tenant problems, address tenant-neighborhood issues, inform of city code violations, and explain police response. The seven week training sessions are free and are held at the West Allis Police Department. Through this training, landlords can learn ways to screen prospective tenants, how to protect their investment, how to draft contracts, when and how to evict trouble tenants, and much more.

Mediation Center

The West Allis Mediation Center is a free service for people and businesses in the City of West Allis. The City has entered into a contract with the Mediation Center in regards to the handling of the following types of disputes:

- Neighbor –Neighborhood issues and disputes
- Boundary disputes
- Noise complaints
- Barking dogs
- Landlord/Tenant Issues
- Family disputes including parenting issues
- Juvenile disputes

National Night Out

Located each year at the West Allis Farmer's Market, National Night Out (NNO) is the West Allis Police Department's most popular event, attracting several thousand people. This event is geared towards families, providing numerous fun activities and attractions for children and a very popular health fair for adults. In addition, there is a wide selection of food, snacks, and treats for the

entire family. All attractions and food is priced moderately so everyone can enjoy!

The purpose of National Night Out is to: heighten crime and drug prevention awareness, generate support for, and participation in, local anti-crime programs, and strengthen neighborhood spirit and police / community partnerships.

NNO is a two-day event that begins with a kick off festival in late July. The second day involves neighborhood block parties throughout the city.

Neighborhood Partnership Meetings

Twice a year (June/December) community meetings are held to discuss current crime trends, law enforcement activities, and other issues that are occurring within our neighborhoods. These meetings are conducted by the Chief of Police with the assistance of various Command staff members. An extensive question and answer period is conducted. It allows the West Allis citizens to voice concerns that may have not been brought to the attention of the Police Department

Neighborhood Partnership Specialist

The Neighborhood Partnership Specialist is a civilian that works collaboratively with the City of West Allis, law enforcement, and other community resources to provide planning, problem solving, and assessment services relating to crime, violence, and drug prevention efforts at the neighborhood level.

Neighborhood Watch – Block Captains

The purpose of a Neighborhood Watch program is to get residents actively involved in their neighborhood and to raise awareness of suspicious activity and people in the area.

Our city currently has 664 Neighborhood Watch groups, serving approximately 85 percent of the city. The Neighborhood Watch concept consists of:

- Observation – Neighbors watching out for neighbors
- Notification – Reporting anything that you consider suspicious to the police.
- Documentation – Write down your observations including the license plate numbers, descriptions etc.

Successful crime prevention takes a cooperative effort. Help prevent crime on your block by joining a neighborhood watch group today. For additional information, signs / stickers, please contact the WAPD Crime prevention Bureau at 302-8050.

Operation Identification

Operation Identification is a program designed to discourage burglaries and thefts from homes and businesses. The Operation Identification program involves the marking of personal property with an identifying number through the use of a department owned engraving tool. Citizens can come into the station and sign out the engravers to use for several days at no cost. If stolen property is recovered by police, these identifying markings can assist in getting the property returned to its' owner.

Party Patrol

The focus of the Party Patrol Officers is to prevent underage alcohol parties from occurring. However, should the Party Patrol Officer locate an underage drinking party in progress, the Officer will reasonably and safely attempt, with the assistance of other patrol officers, to make the necessary arrests and shut down the party according to West Allis Police Department standards and directives.

Dates and times of this program's deployment will be at the discretion of the project coordinator; however, coordination with High School and Middle School activities will be closely followed for maximum effect.

If the Party Patrol Office is unable to make contact at a suspected underage party, and/or the residents refuse to comply with officer's requests, then the suspected party location will be posted with lawn signs purchased through this

grant. Additional measures may be taken depending on each individual circumstance.

When the Party Patrol Officer(s) does not have a specific residence or location of focus, he/she will continue to make positive contacts with youths. He/she will be free to monitor school parking lots, special events, and various covert locations for underage drinkers.

Police Reserve Program

The West Allis Police Department's Police Reserve Unit assists the Police Department with the City's larger events. This is a voluntary position, however, Reserve Officers receive comprehensive training from the West Allis Police Department's training division. Reserve Officers routinely assist our sworn Officers at Holiday Parades, National Night Out, CAAD's New Year's Eve Party, and several other events throughout the year. Reserve Officers attend regularly scheduled meetings and must meet the standards set by the West Allis Police Department. The Police Reserve Unit also hosts its' famous chicken barbecue dinner during the National Night Out Festival

Positive Parenting

The West Allis Police Department is committed in reducing youth crime while also making the youth of our community both responsible and accountable for their behaviors. Through its commitment, the West Allis Police Department has created the Positive Parenting Program. The Positive Parenting Program is a truancy and runaway prevention program that is an innova-

tive program in Police circles. The target audience is adolescent offenders and the parents of children that have truancy, runaway, and behavioral problems.

Recognition Night

Throughout the course of each year, many Police Officers and citizens take exemplary action to help maintain the high quality of life we have come to enjoy in West Allis. These unselfish actions may involve saving the life of another or simply being an observant witness to a crime. In addition, the West Allis Police Department routinely recognizes businesses that in some capacity contribute to making our City a better place to live, work, and raise a family. The West Allis Police Department honors these officers, citizens, and businesses for their extraordinary effort.

School Liaison Programs

The West Allis Police Department recognizes the value of educational programs for the youth in our community. These programs will emphasize safety, crime prevention, and drug prevention. In addition, the officers assigned to the middle and high schools will serve as a deterrent to crime in the building as well as assisting in the everyday operations within the school.

In addition, School Liaison Officers provide valuable information to investigators on a daily basis. The Liaisons work closely with the school's administrative staff to help keep the every day operations in the school running efficiently and safely.

Second Chance Program

The Second Chance Program is an opportunity for first time juvenile offenders to have their municipal citation dismissed upon completing the requirements of this 9-month program. By attending a two-hour educational program at the Police Department, offenders are given a second chance. During the class, participants are forced to analyze their value systems with respect to the law, personal relationships, and their property. A major focus of the session involves a discussion of attitudes on education, family values, and future career plans. Personal responsibility and accountability for their actions are stressed.

Slow Down Signs

The purpose of these signs is to send a message to motorists to watch their speed. This is an anti-speeding campaign developed at the grass roots level. Using simple lawn signs convey a more heartfelt message to speeders about the risks they create. These signs are provided at no cost to citizens.

Sports Cards Program

The West Allis Police Department's Crime Prevention Bureau, in an effort to interact with the community will be involved in the purchase and distribution of Green Bay Packer trading cards. Officers hand out these cards at various events, including parades. Police Department clerical staff will also have cards available for distribution to visitors. Each pack of cards contains photos of various players and safety messages.

Station Tours

Station tours can be provided to organizations upon request. Typically, Scout troops and day care centers request tours; however, it is the goal of the Crime Prevention Bureau to accommodate any legitimate request. These requests need to be made by appointment through our Crime Prevention Bureau.

***THINK* Program**

The *THINK* program is a character-building program that stresses children understanding themselves, and *THINK*ing about how their choices affect them, their family, and their friends. Students learn about how their choices could ultimately impact their life.

The West Allis Police Department's *THINK* program is designed to give 5th – 6th grade students and the presenting officer an opportunity to build a relationship in a friendly and positive environment.

The *THINK* program is not an abstinence-based program. It is a program that shares facts and photos, of real life incidents, and shows consequences of their choices. Students are reminded that everybody has made bad decisions/mistakes in their life; however, the people who learn from their mistakes and strive to make better choices are the ones who will be most productive.

The program is five weeks in length and classes last one hour per week. The *THINK* program is presented in a PowerPoint format to help maintain verbal and visual stimulation. The information shared with the students is a combination of factual information, accompanied by graphic photos of injured and disfigured victims who made poor choices; such as driving while intoxicated, smoking/chewing tobacco products, drug usage, etc. The photos are followed up with compelling commentary from the offenders as well as the victims.

Tobacco Compliance Checks

Tobacco compliance checks aim to educate cigarette dealers, their employees, children, and the general public on the laws prohibiting the sale of cigarettes and tobacco products to underage youth. The goal is to eliminate children's accessibility to tobacco products by canvassing cigarette dealers through compliance checks (utilizing an underage person under the supervision of an officer). The West Allis Police Department is dedicated to preventing children from using tobacco products by limiting their access to tobacco products and educating vendors on youth tobacco access laws.

Truancy Abatement Program

The School Resource Officer (SRO) is a liaison between the West Allis School District (District Truancy Administrator) and the West Allis Police Department in regards to truancy issues.

The SRO is responsible for truancy enforcement at 20 schools on a regular basis, including 2 high schools, 2 middle schools, 11 grade

schools, and 6 alternative schools. The intent of the SRO is to educate parents as well as students in the laws governing compulsory attendance in West Allis, as well as the penalties involved. The truancy abatement program is also used as a crime prevention tool by keeping juveniles in school instead of out on the street unsupervised.

Weed and Seed Program

The Weed and Seed program's purpose is to increase police involvement with citizens, social agencies, and other city resources. This effort hopes to improve the social, health, educational, and physical environment of neighborhood residents, making the area a safer place to live.

This program focuses on neighborhoods east of South 70th St. and north of the CNW railroad tracks. Two officers from the 2nd shift are selected as Weed and Seed officers and are assigned to serve the Weed and Seed area daily.

WISH Program

***WISH - Women Initiate Self-healing & Hope
Domestic Violence Support Group***

WISH is a support, empowerment, and educational group for women who are currently in an abusive relationship or have been in an abusive relationship in the past. The group helps women gain support, insight, and strength from other women who have experienced domestic violence.

WISH provides a safe place to learn about the cycle of domestic violence, gaining self-awareness, and heal. Topics for group discussion include: exploring different types of domestic violence, the effects domestic violence has on children, building healthy relationships, and learning effective communication skills.

The group meets once a week on Wednesdays from 5:30-7:00 p.m. in West Allis. All services are free and confidential, and childcare is provided at no cost. To reserve a space, or to receive more information, call 414-302-8065. This program is offered through the West Allis Police Department in partnership with the West Allis Health Department, Sojourner Family Peace Center, and the Women's Club of West Allis.

Notes

Stay informed with what is happening in your community by visiting the City of West Allis website, West Allis Police Department page on Facebook and the West Allis Police Department page on Twitter.



www.westalliswi.gov/police



www.twitter.com/
(search for @WestAllisPD)



www.facebook.com
(search for West Allis Police Department)



Mission Statement

The West Allis Police Department's mission is to enhance the quality of life in our community through the protection of life and property, fair and unbiased law enforcement, and community partnerships.

Vision Statement

To provide the best possible opportunity to live, work and raise a family in a safe community, by reducing both the reality and perception of crime.

Values

- Human Life
- Integrity and ethical behavior at all times
- Respect for the rule of law and the dignity of all human beings
- Teamwork and cooperation in the department and community
- Responsibility and accountability for our actions
- Communication throughout the department and community
- Our role in the community
- Empathy and Compassion
- Excellence

Telephone Quick Reference

Emergency—Police, Fire, Rescue— 911

| | |
|--|----------------|
| Poison Control Center | 1-800-815-8855 |
| Police Non-Emergency | 302-8000 |
| Over Night Parking | 302-8100 |
| Traffic Bureau | 302-8080 |
| West Allis City Hall | 302-8200 |
| West Allis Health Department | 302-8600 |
| West Allis Public Library | 302-8500 |
| West Allis Public Works Department. | 302-8808 |
| West Allis Senior Center | 302-8821 |
| West Allis School District | 604-3000 |

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