

**CITY OF WEST ALLIS
CELEBRATIONS COMMITTEE MEETING
May 4, 2017**

MINUTES

Members Present: Alderperson Reinke, Dianne Eineichner, Mark Ellington, Mary Cay Freiberg, Rebecca Grill, Pat Hladilek, John Maydak, Randy Kassa, Tim Meyer, Brenda Schmid

Members Excused: Kathleen Dagenhardt, Jerry Kucharski, Jim Mejchar, Gina Rafenstein, Shelly Strasser

Also Present: Paul Bodshaug, Staff Support
Samantha Schwichtenberg, WAWM Recreation Department

Convened 4:00 p.m. – Chair Reinke called meeting to order

1. April 6, 2017 meeting minutes – motion to approve by Randy Kassa, seconded by Pat Hladilek and unanimously approved.

2. Memorial Day Veterans Project

The Memorial Day Parade is Monday, May 29th at 10 a.m. West Allis Cheese and Sausage offered to donate 50 lunches for the Veterans who ride the trolley in the parade. Lunches will be dropped off at the Senior Center at 10 a.m. Ms. Eineichner and Mr. Bodshaug volunteered to assemble and hand out the box lunches to the Veterans after the parade in the Senior Center parking lot. Ms. Strasser will deliver the cards the students make for the Veterans to Ms. Reinke. Boy Scouts who help the Veterans exit the trolley will receive ice cream cone certificates that Oscar's Frozen Custard donated. The committee sent out solicitation letters asking local restaurant businesses to donate meal certificates to sell at the Christmas parade bowling event on May 7th. Ten restaurants donated certificates. The committee sold the certificates for a total of \$302.00. Ms. Reinke expressed thanks to Emily Eineichner for selling them at the event.

3. West Allis A La Carte

Ms. Eineichner asked the Committee if they would be interested in running the dunk tank located at 73rd and Greenfield Avenue. The committee would receive \$500 for helping. The committee agreed to run the dunk tank booth. Ms. Reinke asked committee members to volunteer in one hour increments between the hours of Noon-6 p.m. Volunteers will be responsible for collecting tickets. Ms. Reinke will have the volunteer schedule at the June 1 meeting.

3. July 4th Celebration

A. Parade Band Participants

Ms. Reinke informed the committee that Ms. Strasser booked parade participants. All parade funds have been accounted for. The Mod's will perform at the post parade celebration. New this year, food truck vendors will sell at the post parade celebration. Vendors will pay a \$50.00 fee and must pass inspections.

B. July 4th Celebration Theme Winners

Parade transportation needs to be arranged for the Honorary Parade Marshall's. A sign or banner is needed for the vehicle.

C. Grandstand Entertainment

Committee members agreed to have Eric Ebert - Neil Diamond impersonator perform at the grandstand show between 8:30 p.m. – 9:30 p.m. His fee is \$300.00. Sound and lighting arrangements need to be confirmed. Presentation of the American flag will be conducted by the Boy Scouts and Robert Barwick has volunteered to play the drum cadence to assist them.

4. Next meeting date: June 1, 2017

5. Meeting adjourned at 5:15 pm.