

WEST ALLIS BEAUTIFICATION COMMITTEE MINUTES
Monday, May 8th, 2017 - 7:00 PM
West Allis City Hall – Art Gallery
7525 W. Greenfield Ave.

Present: Mary Johnson, Paul Bodshaug, Judy Hutto, Andi Hetzer, Sharon Plucinski, Marcia Lawson, Judy Schmidt, Linda Taylor, Pat Wolfe, Charlene Dempsey

Excused: Mike Rushmer, Christina Lund

Old Business

Approval of minutes from previous meeting

New Business

Update from City Administrator on City’s rebranding efforts - at this time the City has selected a firm to design a new logo. Contracts and agreements are still being worked on and no final decisions have been made. Information will be shared with the Committee as it becomes available.

Preparing for July meeting, reviewing nominated properties –The Committee discussed the best and most efficient way to review the properties and to notify owners of filming schedule. The Committee was interested in speeding up the filming process to allow for better footage to be taken while most of the flowers are still in bloom.

The following is the schedule agreed upon by the Committee:

6/15/17	Nominations close
6/16/17	Andi will send list of nominees to Committee
6/30/17	Deadline for top 3 nominees for each District
7/3/17	Andi will mail notices to all nominees advising them of our review date, and also advising that if selected as a winner the filming will take place the same week
7/10/17 5:00 PM	Committee meets to review top 15 nominees and select top 10
7/11-7/14/17	Communications Dept. will film top 10 properties
9/11/17 7:00 PM	Awards Ceremony

Also discussed was clarifying the assignments and responsibilities of the sub-committees. The Porch subcommittee consists of Pat Wolfe and Paul Bodshaug. The Patriotic sub-committee consists of Mary Johnson and Charlene Dempsey. Both of these subcommittees will review properties nominated in their respective categories. Photos will be taken by the subcommittee at the time of review. Those photos will be submitted to the Communications office via Andi to be included in the Awards Ceremony video montage.

Paul has agreed to create our program for this year again; Andi will provide winner info after selections have been made.

Andi will look at last year's list of who brought what to the Awards Ceremony for the refreshments table. The Committee agreed that last year's refreshment table was better than 2015 and that the amount of food last year was more appropriate for the size of the event.

Discussion ensued about whether or not to continue with the tradition of having Mums for each winner. Alternatives were suggested, but ultimately the Committee decided to keep the tradition of Mums.

Committee Reports

No Committee Reports at this time.

Staff Reports

-Spring Tree Planting continues.

Meeting Dates for 2017 – PLEASE MARK YOUR CALENDAR

~~January 9th~~

July 10th (tentative date for review of nominations)

~~March 13th~~

September 11th (tentative date for awards ceremony)

May 8th

November 13th

Adjournment

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Upon reasonable notice, the City will furnish appropriate auxiliary aids and services, when necessary, to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City. It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.