

**City of West Allis
Celebrations Committee Meeting
July 7, 2016**

MINUTES

Members Present: Alderperson Reinke, Rebecca Grill, Pat Hladilek, Tim Meyer, Brenda Schmid and Shelly Strasser

Members Excused: Mayor Dan Devine, Kathleen Dagenhardt, Dianne Eineichner, Mark Ellington, Mary Cay Freiberg, Randy Kassa, Jerry Kucharski, John Maydak, Jim Mejchar and Gina Rafenstein

Also Present: Barb Weller, Purchasing Division and Paul Bodshaug, Communications Department

Convened 4:05 PM - Chair Reinke called meeting to order

1. June 2, 2016 meeting minutes-motion to approve by Mr. Meyer, seconded by Ms. Hladilek and unanimously approved.

2. Ala Carte

Chair Reinke reported that the event went well and it was a beautiful day. Total profit from the concession stand was \$59.00. The best-selling item was soda which sold out. Ms. Reinke thanked Mr. Maydak and Mr. Kassa for donating the ice and thanked all members for help cleaning up after the event.

3. 4th of July Celebration

Parade:

Chair Reinke was pleased with the parade. Attendance was down from previous years. The long Holiday weekend and having the parade on Saturday morning may have been a factor for the decline. Ms. Strasser stated the Racine Scouts cancelled at the last minute and the Jim Madritsch band filled their position. Ms. Strasser noted the Shriner's small car group was moved to the beginning of the parade which kept the parade flowing with minimal gaps. Ms. Strasser mentioned media coverage was excellent for the parade and members should visit Channel 58 Facebook to view the coverage. Chair Reinke thanked WA-WM Recreation Department staff for doing an excellent job. Chair Reinke and Ms. Strasser stated they have a surplus of flags to give to future parade attendees. We will not need to order flags in 2017.

Post-Parade Celebration:

Chair Reinke stated the event at Veterans' Park went well. Attendance was down from previous years. The parade participants enjoyed free ice cream and were thankful. The new location for the ice cream booth was an improvement.

Fireworks:

Chair Reinke said the fireworks show was great! Much better than last year. One attendee said the fireworks were better than downtown Milwaukee July 3 fireworks. Chair Reinke commended Robert Barwick for his hard work overseeing the fireworks and pre-fireworks show. His help all day was greatly appreciated. The Suburban band concert and flag ceremony went well. Attendance was down from previous years.

4. Expense Report

Ms. Weller stated the Celebrations Committee has a balance of approximately \$4,000.

5. Barb Weller Retirement

Chair Reinke thanked Barb Weller for all of her work with the committee and served delicious cake, ice cream and lemonade to attendees.

6. Next meeting October 6, 2016

7. Meeting adjourned at 4:45 PM.