

**City of West Allis
Celebrations Committee Meeting
May 5, 2016**

MINUTES

Members Present: Alderperson Reinke, Kathleen Dagenhardt, Dianne Eineichner, Mark Ellington, Mary Cay Freiberg, Rebecca Grill, Pat Hladilek, Randy Kassa, Jerry Kucharski, John Maydak, Tim Meyer, Brenda Schmid and Shelly Strasser

Members Excused: Mayor Dan Devine, Jim Mejchar and Gina Rafenstein

Also Present: Barb Weller, Purchasing Division

Convened 4:00 PM - Chair Reinke called meeting to order

1. April 7, 2016 meeting minutes-motion to approve by Mr. Kucharski, seconded by Ms. Freiberg and unanimously approved.

2. Memorial Day

Ms. Strasser delivered the cards and letters that the children made at their after school program. Chair Reinke will pick up the coupon books to go with the letters. All will be delivered on Sunday, May 29. Volunteers should meet at City Hall at 1:00 to deliver to the VA. Mr. Meyer, Kassa, Ellington and Ms. Hladilek volunteered to help with the delivery to the VA and Greenhouse. Ms. Schmid said that the arrangements were ongoing for the parade and that there were a few speaker changes for the Vets' Park ceremony.

3. 4th of July

Chair Reinke said she would like to have veterans in the parade and asked if anyone knew how to invite the West Allis veterans. Ald. Roadt takes care of arranging the veterans in the Memorial Day parade. He pays for 2 trolleys for them to ride in. Discussion followed on what was available for the Veterans to ride on in the parade. Some suggestions were to have a float made or find out if the Lamplight or Landmark has buses available.

Ms. Strasser reviewed the list of participants for the parade. Discussion followed on the budget for this year. Ms. Strasser still hasn't heard back from some bands but wanted input from the committee on how much money is available so she knows who she can contract with. Ms. Weller stated that the City budgets \$33,200 each year for the event. The breakdown is \$1200 for food, \$3000 for miscellaneous items (flags, banners, awards, game prizes and restrooms), \$14,000 for the fireworks and \$15,000 for the parade and post parade. Last year we raised \$5404.28 and had a carryover of \$3236.01 from the previous year's fundraising. After our 2015 expenses the carryover balance is \$2560.73. Ms. Strasser will negotiate with Andrea & the Mods because they only have to play for 1-1/2 hrs. instead of 2 because the UW-Band also plays at the post parade.

Ms. Eineichner said that the coloring contest winners will ride in the CAAD wagon. Thera Dynamics sponsored the contest and donated \$250 and will have their name on the wagon.

The Suburban Concert Band will perform at the Grandstand show prior to the fireworks. Their fee is \$750. The Boy Scouts will be contacted to see if they will do the flag ceremony. \$100 is donated to the Boys Scouts for their participation.

4. Ala Carte - June 5th

Chair Reinke reviewed what was needed for the event and passed around the sign-up sheet. Mr. Kassa will bring his pop up tent. Food items were reviewed and the committee decided to sell popcorn (.50), soda (1.00), chips and salsa (1.00) and Chair Reinke may bring pies (1.00) to sell. Ms. Eineichner suggested contacting Aaron at Bakers Square to see if he will donate some pies. The "Duck Game" will be played. The committee will also sell Koozies (.50). Chair Reinke asked Ms. Strasser if she would pick up 2 bags of popcorn at Knights and she agreed to do it. Also needed are coolers, ice and pop rings for the duck game. The committee decided not to have a raffle basket this year.

5. New Business

Chair Reinke reminded the committee of the Christmas Parade bowling fundraiser held on Saturday, May 14 at Riviera Lanes. Anyone interested can bowl or volunteer at the event.

6. Next meeting June 2, 2016

7. Meeting adjourned at 4:50 PM.