

WEST ALLIS BEAUTIFICATION COMMITTEE AGENDA

Monday, May 9th, 2016 – 7:00 PM

West Allis City Hall – Council Chambers

7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, May 9th, 2016, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Andi Hetzer, Marcia Lawson, Linda Taylor, Mary Johnson, Charlene Dempsey, Sharon Plucinski, Judith Schmidt, Judy Hutto, Paul Bodshaug, Christina Lund, Pat Wolfe

Old Business

Approval of Minutes from March Meeting

Approval of updated Criteria for Beautification Awards

The Committee agreed to updated verbiage and design layout

Copies will be placed at Clerks desk in City Hall, the Library, and will be posted online on all the City's social media platforms

Keep Greater Milwaukee Beautiful 2016

Great turn out; Police did a great job of organizing and coordinating the event

New Business

ID Cards – photos were taken for ID cards for the Committee, once completed they will be mailed to committee members

Advertising for Nominees – Committee agreed that we should start advertising immediately to encourage nominations for this year's awards

Newsletter – one of the Committee members noticed that an article was published in the City's most recent newsletter that contained some incorrect information. Andi will coordinate with Mike to ensure an updated article with correct information and better design layout is submitted for next year.

-flags are not distributed for Flag Day award winners

-Mary will contact VFW to see if they want to continue sponsorship

-update deadlines for all categories

Porch Awards – the Committee declined to specifically define what a porch is. Rather, it will use discretion to determine if certain properties with a patio, deck, etc., are eligible for this category.

Narrowing down of Nominees – the Committee agreed that once the nomination deadline has passed, they will review all the properties within their district and return no more than 3 finalists for their district to be reviewed by the Committee as a whole. This will give us a maximum total of 15 properties to review in July.

Patriotic Winners – the Committee agreed that a maximum of 4 Patriotic Awards will be given, in any combination (Memorial Day, Flag Day, 4th of July)

Filming of Properties – Paul was made aware by the videographer that filming sooner may be beneficial, to catch properties in better condition (late summer weather deteriorates landscaping), however with the waivers needing to be signed there is little that can be done to expedite this process.

Recognizing Holiday Tree Donations – the Committee agreed to submit to the Mayor the suggestion to recognize the property owners that donate their trees for use by the City in its boulevard displays during the holiday season. Their donation is not currently published. Also suggested was that the donating property owners be given a framed photo of their tree, decorated and lit at nighttime. It was also agreed upon that these recognitions would have to be made a year behind (trees donated for the 2016 holiday season would not be recognized until the Beautification Awards Ceremony in 2017.)

July Property Reviews – the Committee will meet at 5:00 pm on Monday, July 11th to review the finalists, if poor weather forces a cancellation, the Committee will meet at the same time on Tuesday, July 12th.

Committee Reports

CDBG – Marcia recapped for the Committee what the CDBG committee does, and how those funds are distributed (see previous month’s minutes for detailed listing).

Staff Reports

2016 Tree Planting – City will have a total of 450 new trees planting once operation is complete

Emerald Ash Borer – EAB was discovered in a City owned tree (this tree had not been treated, due to its already poor condition). It was been determined that the City will need to remove approximately 160 ash trees each year for 4 years to remove all of the poor condition ash trees owned by the City. This is in addition to the 400+ other trees that are removed annually for various other reasons.

Meeting adjourned

Meeting Dates for 2016 – PLEASE MARK YOUR CALENDAR

~~January 11~~

July 11 (review properties)

~~March 14~~

September 12 (awards – tentative)

~~May 9~~

November 14

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Upon reasonable notice, the City will furnish appropriate auxiliary aids and services, when necessary, to afford individuals with disabilities an equal opportunity to participate in and to enjoy the benefits of a service, program or activity provided by the City. It is the policy of the City of West Allis to provide language access services to populations of persons with Limited English Proficiency (LEP) who are eligible to be served or likely to be directly affected by our programs. Such services will be focused on providing meaningful access to our programs, services and/or benefits.